Abstract: Consumer/patient roles are experiencing significant changes within the healthcare domain, where the point of medical diagnoses and medical care are increasingly shifting away from classical care-provider settings to more patient-centered models for healthcare services. This shift in perspective and responsibilities is largely stimulated by a critical mass in personal health information technology (IT) innovation and development, which afford new opportunities in behavioral monitoring, decision support and diagnosis, precision medicine, care communication, and therapeutic methods. This presentation will cover aspects of health IT related policies, organizational changes, personal behaviors, and technical drivers that are converging to usher in a new era of patient empowered healthcare.

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